



**The Shri Ram
Universal School**
Perambur, Chennai

Privacy Policy- The Shri Ram Universal School, Chennai

Welcome to The Shri Ram Universal School (referred to as “the School” or “We”). This Privacy Policy is designed to inform you about how we collect and use your information when you visit our website located at <https://tsuschennai.com/> (the “Website”). By accessing and using the Website, you agree to the terms of this Privacy Policy.

1. Information We Collect

At The Shri Ram Universal School, Chennai, we prioritize the privacy of our visitors and users. This Privacy Policy outlines the types of information we collect and how we use it. We collect information in two ways:

Information you directly provide to us, such as personal information when you visit the Website.

- Information collected passively or automatically from you, such as through the use of Cookies or similar tracking technologies.

In this Privacy Policy, we refer to all this as “User Information.” We collect your personal information solely for the purpose of conducting our business and improving our services to you. We do not sell your personal information to any third party or trade it for any reason.

While accessing our Website, please be aware that information and data may be automatically collected through the use of Cookies or similar tracking technologies. Cookies are text files placed in your computer browser that store basic information a website can use to recognize repeat site visits, remember your name if previously provided, and improve or customize our products, services, and advertising. You have the option to deny or accept the use of Cookies through your browser settings. However, disabling cookies may affect personalized services.

Our Website primarily uses the following three types of cookies:

- Operationally Necessary Cookies: Essential for the Website’s operation. Disabling these cookies will result in the Website not functioning correctly.
- Performance Cookies: Gather information about how visitors use the Website, monitor its performance, and compile anonymous analytics data.
- Functionality Cookies: Used to recognize and remember your preferences.

2. Consent

By using our Website, you consent to this Privacy Policy and agree to its terms. You may withdraw your consent by sending a written notice to us at admission@tsuschennai.com. We advise against using the Website’s communication platform for exchanging confidential, business, or politically sensitive information, as it is at the user’s risk.

3. Information We Collect

We collect various types of information from you when you visit our Website:

-  User Information
-  Demographic Information
-  Behavioural Information
-  Indirect Information

We collect information directly from you, either through offline documentation or when you use our Website. If you contact us directly, we may receive additional information such as your name, email address, phone number, and the contents of your messages.

4. How We Use Your Information

We use the information we collect for various purposes, including but not limited to:

-  Contacting you
-  Responding to your requests or questions
-  Improving our services
-  Analyzing Website usage
-  Developing new products and functionality
-  Sending you transactional communications
-  Finding and preventing fraud

We also use tracking tools like Google Analytics, Google Webmaster, browser cookies, and web beacons to collect information about your Website usage.

5. Sharing of Information with Third-Parties

We may share your information with third parties for various purposes, including:

-  Streamlining efficient use of the Website
-  Performing functions related to the Website and our business
-  Data analytics services
-  Identifying and resolving operational problems with the Website
-  Marketing and promotional purposes

We may transfer information, including personal information, to third parties, including entities outside India, in accordance with applicable laws.

6. Log Files

Our Website uses log files to collect data such as IP addresses, browser type, Internet Service Provider (ISP), date and time stamps, and referring/exit pages. These log files help us analyze trends and improve the Website's performance.

7. Website Links

Our Website may provide links or references to third-party websites or applications. We are not responsible for any information you provide to those third-party websites or applications or any damages resulting from your access to or use of them.

8. Advertising Partners Privacy Policies

Our Website may display advertisements from third-party ad servers or networks, which use technologies like cookies and web beacons. We do not have control over these cookies, and you should consult the respective Privacy Policies of these third-party advertisers for more information.

9. Third Party Privacy Policies

Our Privacy Policy does not apply to other advertisers or websites. Please consult the Privacy Policies of these third parties for information about their practices and how to opt-out.

10. Cookies

Our Website uses cookies to personalize your experience and improve our services. You can modify your browser settings to decline cookies, but this may affect your access to certain Website features.

11. GDPR Data Protection Rights

Users have rights under the General Data Protection Regulation (GDPR) that include the right to access, rectify, erase, restrict processing, object to processing, data portability, and the right to withdraw consent. To exercise these rights or inquire about them, please contact us.

12. Changes to Your Information

You may review, correct, update, or change your personal information by contacting us at admission@tsuschennai.com. We may retain certain information as required by law.

13. Retention of Information

We retain your information for as long as necessary to provide our services and comply with legal obligations. Afterward, we may anonymize and aggregate your data for analysis and business records.

14. Security and Compliance with Laws

We take security measures to protect your data, but no system is impenetrable. We follow accepted standards and retain data as required by law. We may also disclose information if legally required or to protect our rights.

15. Copyright and Trademark Information

The content on our Website, including data, text, graphics, logos, images, and software, is protected by copyright and trademark laws. If you upload content to our Website, you grant us a perpetual, non-cancellable, royalty-free license to use it.

16. Children's Information

We do not knowingly collect personal information from children under the age of 13. If you believe your child has provided personal information, please contact us admission@tsuschennai.com and we will promptly remove it.

17. Jurisdiction

Any disputes arising under this Privacy Policy shall be governed by the laws of India.

18. Notification of Claims of Infringement

If you believe your copyright has been infringed, please contact our Copyright Agent at admission@tsuschennai.com with the required information.

19. Grievance or Queries

For any questions or concerns about this Privacy Policy, please email us at admission@tsuschennai.com.

20. Disclaimer

By using our Website, you acknowledge the risk of information disclosure and agree to indemnify us against any third-party claims arising from your information disclosure to third parties.

21. Indemnity

You agree to indemnify us against any third-party claims arising from your information disclosure to third parties.

22. Severability

If any provision of this Privacy Policy is deemed invalid, illegal, or unenforceable, the remaining provisions remain valid and enforceable.

23. Electronic Communication

When you visit our website or voluntarily send e-mails to us, you are communicating with us electronically. We will keep a record of this information so that we can respond to you periodically. We only collect information from you when you register on our website or fill out a form. Also, when filling out a form on our website, you may be asked to enter your: Name, E-mail address, or Phone / Mobile Number. You may, however, visit our website anonymously. By communicating with us and submitting your personal information and contact details, you consent to receive communication from us through Email, SMS, Call, WhatsApp or any other communication medium, even if your number has DND activated on it. You agree that all agreements, notices, disclosures, and other communications that we provide to you electronically satisfy any legal requirement that such communication be in writing.

24. Miscellaneous

User Information may be retained even after you cease using the Website. We may transfer User Information to trusted third parties outside India. We are not responsible for your information shared with other users or third parties.

This Privacy Policy is the intellectual property of The Shri Ram Universal School, Chennai.